

9. Particulars of Qualifying Exam. passed, ie., B.A/B.Sc/B.Com/ B.B.M/B.E/B.Tech / AMIE etc. (For I Year candidates only)

Examination	Year	Reg. No.	University

10. Particular of earlier pass/ appearance (s) :
(Specify month and year of passing of both theory and assignments)

I YEAR	MBDM 101	MBDM 102	MBDM 103	MBDM 104	MBDM 105	MBDM 106		
Theory								
Assignment								
II YEAR	MBDM 201	MBDM 202	MBDM 203	MBDM 204	MBDM 205	MBDM 206	MBDM 207	
Theory								
Assignment								
III YEAR	MBDM 301*	MBDM 302*	MBDM 303*	MBDM 301*	MBDM 302*	MBDM 303*	PROJ	VIVA
Theory								
Assignment								

10. Number of Chances now availing (for improvement candidates only)
(Tick appropriate Box)

I Chance

II Chance

III Chance

Station :

Date :

Signaute of Candidate

DIRECTOR
School of Distance Education

Centre code	Station	Examination Centres
1	Srikakulam	Govt. College for men
2	Kakinada	A.U. MSN P.G. Centre
4	Hyderabad	RG Kedia College of Commerce
5	Visakhapatnam	Department of commerce and Management Studies, A.U. Campus.
9	Vijayawada	Satavahana college Chuttugunta

Fee Particulars :

- For supplemental candidates : Rs. 300/- per subject paper not exceeding Rs. 600/- for each year.
- Candidates submitting Assignments or Project reports or appearing for Viva-Voce Exam Exclusively have also to submit Examination Application for registration along with the prescribed fee ie. Rs. 300/- per subject paper not exceeding Rs. 600/- for each year.
- Improvement fee** : Provision for MBA courses is allowed within a period of three years from the year of passing the MBA degree examination. Hence the candidates, who passed MBA in 2008 or later are eligible to take whole examination either previous or final under this provision.
Paper-wise Improvement is also allowed only for one chance, i.e., immediately after passing the MBA degree examination. Hence the candidates who passed MBA in 2010 are only eligible to avail paper-wise provision.
An Amount of Rs. 1,000/- is to be paid towards improvement fee per year besides the usual examination fee.
- All payments should be made only by way of DD in favour of **“The Registrar, Andhra University”**.
Fee once paid will neither be refunded nor be adjusted for subsequent examinations under any circumstances.
- Answer booklet consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

Enclosures :

- Xerox copy of Identity Card
- Xerox copies of marks lists of previous appearances in case of II / III year candidates
- Xerox copy of qualifying examination Pass/Provisional Certificate in case of I year Candidates only
- Three self-addressed envelopes of 11" x 5" size (unstamped).

Special Note : Candidates must obtain their original copy of the Hall-tickets from the Chief Superintendent of the respective examination centre, three days before the commencement of the examination

**SCHOOL OF DISTANCE EDUCATION
ANDHRA UNIVERSITY, VISAKHAPATNAM**

MBA Degree Examination - August 2011 Register Number

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HALL - TICKET
(DUPLICATE)

For Office Use only

This is to certify that
Son/ Daughter of is a candidate for the MBA
Degree Examination to be held at Centre. He/She desires
to appear for the following papers :

A - FM B - MM C - H.R.M. D - IB	I YEAR	MBDM 101	MBDM 102	MBDM 103	MBDM 104	MBDM 105	MBDM 106	
	II YEAR	MBDM 201	MBDM 202	MBDM 203	MBDM 204	MBDM 205	MBDM 206	MBDM 207
	III YEAR	A301	A302	A303	B301	B302	B303	Project
		C301	C302	C303	D301	D302	D303	Viva

Visakhapatnam
Date :

Director
School of Distance Education

Note: 1. The candidate should fill in the above columns except Register Number
2. The candidate should strike off the papers for which he/she is not appearing for

CERTIFICATE OF IDENTITY

Signature of the Candidate.....

This is to certify that.....

Son / daughter of.....is a candidate appearing for the MBA
Examination and his/her signature is taken in my presence and he/she bears the following identification Marks:

Affix Latest Passport Size(Bust) Photo (Attested)

1.

2.

Station:
Date:

Signature of the attesting officer
not below the Rank of Gazetted Officer

Director
School of Distance Education

Note : 1. The Photos should be affixed and attested by the Attesting Officer both in the Application Form and Certificate of Identity.
2. The Attesting Officer's signature should be right across the photo extending over the blank space also

SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY

INSTRUCTIONS TO THE CANDIDATES APPEARING FOR MBA EXAMINATION.

Candidates for University Examinations are required to observe, the following Instructions very carefully;

1. It will not be permissible for candidates to sit for the Examination at a center other than that at which names are registered, without the Special permission of the director, SDE. No permission for change of centre will be granted after applications are registered.
2. Candidates appearing for Exams at other centres on the Special permission of the Director must be prepared to satisfy the Chief Superintendent of such centres as to their identity. They shall also sign again on the Identification certificates produced by them before the Chief Superintendent of the respective centres, if required.
3. Candidate should take their places in the examination hall at least ten minutes before the time fixed for distributing the papers. Candidates presenting themselves more than half an hour after the appointed time will not be admitted to the Examination Hall.
4. Candidates should bring their Hall-Ticket to the Examination Hall each day of the Examination for inspection by the Chief Superintendent / Invigilator/ Observer.
5. Candidates are prohibited from writing upon their Hall-Tickets or Question Papers. Candidates are also prohibited from writing their names or any other name unconnected with the answers on any part of their Answer Books. The Register Numbers should be written very distinctly on the title pages of the Main Answer Book. Failure to Write their Register Number may involve the Rejection of Answer Papers. They should fill in the subject and the year on the outer cover of the main answer book. Register number should not be noted on the additional answer books.
6. No Candidate will be allowed to leave the Examination Hall till the expiry of at least one and half hours and a half after the question paper is distributed and candidates who leave the hall during the period are not allowed again into the Exam hall.
7. Candidates are forbidden to ask questions of any kind during the examination. They are further forbidden to communicate with the examiners; should they do so, their answer papers will not be valued and their conduct will be reported to the Executive Council for disciplinary action.
8. Candidates are not allowed to use books of any kind in the Examination Hall. They are also prohibited from introducing into the examination Hall any book or portion of book, slate, blotting pad, cardboard, manuscript, type script or paper of any description and making use of any from these whether introduced into the hall by themselves or by any one else, from communicating with or copying from each other and from communicating with any person outside the Examination Hall. Any candidate detected in the violation of these rules will be summarily sent out of the Hall forthwith and his conduct will be reported to the University. Such candidates stand the risk of having all his answer papers for the Examination for which he has appeared rejected by the E.C. and of being debarred from sitting for the University Examination for such period as the E.C. may decide.
9. Required statistical Tables will be supplied. Candidates should not bring into the Examination Hall of their own copies.
10. Candidates are allowed to use battery operated pocket calculators with up to six functions, twelve digits and two memories, printing models of calculators are not allowed. Candidates are advised not to bring the Pager, Cellular Phone, digital diary or other electronic gadgets inside the examination hall except the calculator as defined above.
11. Candidates are required to provide themselves with their own pens. They must however, use only blue/black ink while answering their question papers.
12. Particular attention invited to the instructions regarding rough working printed on the answer books. All rough work must be done on the right - hand side of the problem itself leaving a margin for that purpose with the heading 'rough work' underlined. The number of each question as given in the question paper should be noted both on the margin and in the center of the page of the answer book just above the respective answer. No separate books for rough working will be supplied to candidates. Papers should not be detached from the answer books of candidates. If the ordinary answer books are found insufficient, additional books will be supplied and these should be securely fastened to the main answer books by thread which can be had from the superintendent.

(By Order)

Director

**SCHOOL OF DISTANCE EDUCATION
ANDHRA UNIVERSITY, VISAKHAPATNAM**

MBA Degree Examination - August 2011 Register Number

HALL - TICKET
(ORIGINAL)

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B - MM	III YEAR	A301	A302	A303	B301	B302	B303	Project
C - H.R.M. D - IB		C301	C302	C303	D301	D302	D303	Viva

Visakhapatnam
Date :

Director
School of Distance Education

Note: 1. The candidate should fill in the above columns except Register Number
2. The candidate should strike off the papers for which he/she is not appearing for

CERTIFICATE OF IDENTITY

Signature of the Candidate.....

This is to certify that.....

Son / daughter of.....is a candidate appearing for the MBA
Examination and his/her signature is taken in my presence and he/she bears the following identification Marks:

1.

2.

Affix Latest
Passport
Size(Bust)
Photo
(Attested)

Station:
Date:

Signature of the attesting officer
not below the Rank of Gazetted Officer

Director
School of Distance Education

Note : 1. The Photos should be affixed and attested by the Attesting Officer both in the Application Form and Certificate of Identity.
2. The Attesting Officer's signature should be right across the photo extending over the blank space also

SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY

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2. Candidates appearing for Exams at other centres on the Special permission of the Director must be prepared to satisfy the Chief Superintendent of such centres as to their identity. They shall also sign again on the Identification certificates produced by them before the Chief Superintendent of the respective centres, if required.
3. Candidate should take their places in the examination hall at least ten minutes before the time fixed for distributing the papers. Candidates presenting themselves more than half an hour after the appointed time will not be admitted to the Examination Hall.
4. Candidates should bring their Hall-Ticket to the Examination Hall each day of the Examination for inspection by the Chief Superintendent / Invigilator/ Observer.
5. Candidates are prohibited from writing upon their Hall-Tickets or Question Papers. Candidates are also prohibited from writing their names or any other name unconnected with the answers on any part of their Answer Books. The Register Numbers should be written very distinctly on the title pages of the Main Answer Book. Failure to Write their Register Number may involve the Rejection of Answer Papers. They should fill in the subject and the year on the outer cover of the main answer book. Register number should not be noted on the additional answer books.
6. No Candidate will be allowed to leave the Examination Hall till the expiry of at least one and half hours and a half after the question paper is distributed and candidates who leave the hall during the period are not allowed again into the Exam hall.
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8. Candidates are not allowed to use books of any kind in the Examination Hall. They are also prohibited from introducing into the examination Hall any book or portion of book, slate, blotting pad, cardboard, manuscript, type script or paper of any description and making use of any from these whether introduced into the hall by themselves or by any one else, from communicating with or copying from each other and from communicating with any person outside the Examination Hall. Any candidate detected in the violation of these rules will be summarily sent out of the Hall forthwith and his conduct will be reported to the University. Such candidates stand the risk of having all his answer papers for the Examination for which he has appeared rejected by the E.C. and of being debarred from sitting for the University Examination for such period as the E.C. may decide.
9. Required statistical Tables will be supplied. Candidates should not bring into the Examination Hall of their own copies.
10. Candidates are allowed to use battery operated pocket calculators with up to six functions, twelve digits and two memories, printing models of calculators are not allowed. Candidates are advised not to bring the Pager, Cellular Phone, digital diary or other electronic gadgets inside the examination hall except the calculator as defined above.
11. Candidates are required to provide themselves with their own pens. They must however, use only blue/black ink while answering their question papers.
12. Particular attention invited to the instructions regarding rough working printed on the answer books. All rough work must be done on the right - hand side of the problem itself leaving a margin for that purpose with the heading 'rough work' underlined. The number of each question as given in the question paper should be noted both on the margin and in the center of the page of the answer book just above the respective answer. No separate books for rough working will be supplied to candidates. Papers should not be detached from the answer books of candidates. If the ordinary answer books are found insufficient, additional books will be supplied and these should be securely fastened to the main answer books by thread which can be had from the superintendent.

(By Order)

Director

**SCHOOL OF DISTANCE EDUCATION
ANDHRA UNIVERSITY, VISAKHAPATNAM-03**

Prof. N.L. NARASIMHA RAO

DIRECTOR

SDE/E-IV (MBA)/Supdt./2011

Date : 08.06.2011

Dear Learner :

Please find enclosed herewith Examination Application Form of 3-Year MBA Examination of the School of Distance Education to be held in August, 2011. The last date for submission of examination application, date of commencement of examinations are given below

Examination Fee Particulars :

Examination	Last date for Submission of Examination Application	Fee Rs.	Date of Commencement of Examination
MBA Year I	06.07.2011	600-00	01.08.2011
MBA Year II	06.07.2011	600-00	08.08.2011
MBA Year III	06.07.2011	600-00	18.08.2011

However the applications will be accepted

- i) with a Penal fee of Rs. 300/- from 07.07.2011 to 13.07.2011
- ii) With a penal fee of Rs. 500/- from 14.07.211 to 20.07.2011

Applications received after the due date even with a maximum penal fee i.e. 29.07.2010 will not be accepted. Incomplete and defective applications will be summarily rejected.

Note :

1. The candidates are informed that the defaulters of tuition fee to the school will not be permitted to take the examination and those who have not already paid, should pay the necessary tuitions fee by Demand Draft in faour of the Registrar, Andhra University, Visakhaptnam without any further delay.
2. All the students of previous batches of School of Distance Education who have yet to pass in certain subjects are also required to take this examination. Such of those candidates can have the examination application forms from the office of the School of Distance Education.
3. The Candidates who appeared for any exams (I, II & III) year previously have to **enclose Xerox copies of Marks Statements Compulsorily.**
4. Answer booket consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

Payment of Examination Fee:

The supplemental candidates have to pay examination fee of Rs. 300/- per subject to the maximum of Rs. 600/- for each year. Candidates submitting assignments or Project Reports or appearing for Viva -Voce Exam. exclusively have also to submit Examination Application for Registration along with the prescribed fee i.e. Rs. 300/- per subject subject to the maximum of Rs. 600/- for each year.

The candidates have to pay the examinations fee through a Crossed Demand Draft Drawn in favour of The Registrar, Andhra University, Visakhapatnam payable at Syndicate Bank. SDE, Visakhapatnam -3 or any nationalized bank located at Visakhapatnam or by paying cash directly at the above said Bank counter at the School of Distance Education, Andhra University, Visakhapatnam between 10.00 a.m. to 4.00 p.m. on all working days and from 10.00 a.m. to 1.00 p.m. on Saturdays. The name of the candidate, code number and the purpose of the remittance should be clearly mentioned on the Examination Application along with the D.D. The name of the candidate and complete code number are also to be noted on the reverse side of the Demand Draft. **S.B.I Challans. Cheques, MO's and Postal Orders will not be accepted.**

EXAMINATION CENTRES :

Centre code	Station Name	Examination Centres :
1	Srikakulam	Govt. College for men
2	Kakinada	A.U. MSN P.G. Centre
4	Hyderabad	RG Kedia College of Commerce
5	Visakhapatnam	Department of commerce and Management Studies, A.U. Campus.
9	Vijayawada	Satavahana college Chuttugunta

SUBMISSION OF THE EXAMINATION APPLICATION FORMS:

The candidate has to send the duly filled in Application form to the Course Co-ordinator (MBA), School of Distance Education, Andhra University, Visakhapatnam - 530 003 on or before the last date as specified above. The candidate has to carefully go through the instructions given in the Application Form before filling. The candidate should note that the Application Form contains the Hall Ticket in Duplicate also. The signature of the candidate is necessary both on the Hall Ticket and the Examination Application Form. Incomplete applications are liable to be rejected.

PARTICULARS OF THE PREVIOUS PASS/APPEARANCE:

If the candidate has already appeared/passed in any subject (s) should enclose Xerox Copies of their Marks Memo and the year of passing, the Register Number and the examination centre are to be invariably noted in the relevant columns. The application will be rejected, if these particulars are not clearly noted. However, this will not apply to the candidates who are appearing for the first time.

COLLECTION OF HALL TICKETS:

Candidates must obtain their Original Copy of the Hall Tickets from the chief superintendent of the respective examination centre, three days before the commencement of the examination.

Prof. N.L. NARASIMHA RAO
DIRECTOR

**3-YEAR MBA EXAMINATIONS-2011
(OLD REGULATIONS)
(FOR ADMITTED BATCHES FROM 1998 TO 2006)**

I YEAR

Date	Day	Course Title	Time
01-08-2011	Monday	Management Perspectives and Behaviour	2 pm to 5 pm
02-08-2011	Tuesday	Business Environment	2 pm to 5 pm
03-08-2011	Wednesday	Advanced Manageral Economics	2 pm to 5 pm
04-08-2011	Thursday	Accounting for Management	2 pm to 5 pm
05-08-2011	Friday	QT for Managerial Decisions	2 pm to 5 pm
06-08-2011	Saturday	Computers and Information Management	2 pm to 5 pm

II YEAR

Date	Day	Course Title	Time
08-08-2011	Monday	Financial Management	2 pm to 5 pm
09-08-2011	Tuesday	Human Resource Management	2 pm to 5 pm
10-08-2011	Wednesday	Production Managment	2 pm to 5 pm
11-08-2011	Thursday	Marketing Management	2 pm to 5 pm
12-08-2011	Friday	Operations Research	2 pm to 5 pm
16-08-2011	Tuesday	Business Policy and Strategic Mgt.	2 pm to 5 pm
17-08-2011	Wednesday	Management Information Systems	2 pm to 5 pm

III YEAR

Date	Day	Course Title	Time
18-08-2011	Thursday	Security Analysis and Portfolio Management	2 pm to 5 pm
19-08-2011	Friday	Managment of Financial Services	2 pm to 5 pm
20-08-2011	Saturday	Management Control Systems	2 pm to 5 pm
22-08-2011	Monday	Consumer Behaviour and Marketing Research	2 pm to 5 pm
24-08-2011	Wednesday	Sales and Advertising Management	2 pm to 5 pm
25-08-2011	Thursday	Marketing of Services	2 pm to 5 pm
26-08-2011	Friday	Human Resource Planning and Development	2 pm to 5 pm
27-08-2011	Saturday	Industrial Relations	2 pm to 5 pm
29-08-2011	Monday	Organisational Dynamics	2 pm to 5 pm
30-08-2011	Tuesday	International Business.	2 pm to 5 pm
02-09-2011	Friday	International Finance	2 pm to 5 pm
03-09-2011	Saturday	International Marketing	2 pm to 5 pm
05-09-2011	Monday	Viva-Voce Examination at Visakhapatnam	9.00 am Onwards

Note : VIVA-VOCE for the candidates will be held at School of Distance Education, Andhra University only.