

National Conference
on

**Cognitive Research on Human Perception of
Built Environment for Health and Wellbeing**
(09th & 10th February, 2012)

Registration Form

Name:

Qualification:

Designation:

Institute/Organization:

e-mail: Mobile:

Type of Registration: Student / Faculty / Industry

Payment by: Cash / DD

DD.No.: Dated:

Bank:

Signature of the Candidate

This is to certify that Mr./Ms. _____
is a student/faculty of the college and will be permitted to
attend the conference.

Signature of the Head of the Institution with Date and Seal

Accommodation Required*: Yes/No
If Yes, choice of tariff

<1000	1000-3000	3000-5000	>5000
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*Delegates are advised to intimate well in advance to
enable us to make arrangements, on payment.

Executive Committee

Chief Patron: Sri. MG Gopal, IAS
Principal Secretary, Higher Education
I/C Vice-Chancellor,
Andhra University

Patron: Prof. G.S.N. Raju
Principal,
AU College of Engineering (Autonomous)

Chairman: Assoc.Prof. G. Viswanadha Kumar,
Head of the Department,
Department of Architecture

Organizing Committee:

Secretary: Dr. P. Sudhir Kumar,
Treasurer: Assoc. Prof. A. Revathi Devi,

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Sri. M. Ravindra
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Advisory Members:

Prof. T.V. Ananda Rao,
Head, Department of Psychology and
Parapsychology, Andhra University
Prof. M. Sashi,
Head, Department of Computer Sciences
and Systems Engineering, AUCE(A)

Contact Person:

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Organizing Secretary (CRHPBEHW 2012)
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e-Mail: crhpbehw@gmail.com

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On

**Cognitive Research on Human Perception of
Built Environment for Health and Wellbeing**

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Organized by

Department of Architecture,
Andhra University College of Engineering
(Autonomous),
Visakhapatnam 530003

www.andhrauniversity.info

About Andhra University

Andhra University is one of the oldest educational institutes in the country established in the year 1926. The 85-year-old institution is fortunate to have visionary Vice-Chancellors who always believed that excellence in higher education is the best investment for the country that proved to be fruitful in the long run offering new courses of relevance and contemporary significance keeping in pace with the global needs and challenges. The University is spread in a sprawling campus of 422 acres in the city near the coast of Bay of Bengal catering educational needs to the five green districts of Andhra Pradesh with an enrollment of about 80,000 students. The University is accredited by NAAC with a rating of A⁺ and certified ISO 9000:2000 in 2006, thus becoming the first general University in the country for successful implementation of Quality Management System.

About Andhra University College of Engineering

Though the college has its genesis in Visakhapatnam in the year 1933, was sanctioned by the Government of Composite Madars State in the year 1946 with initial location at Cocanada (Kakinada). After separation of Andhra State in 1953, it was gradually shifted to 167 acre land, now called as North Campus of Andhra University and presently runs 17 UG and 42 PG programmes.

About the Department of Architecture

The Course was initially started as a division in the Department of Civil Engineering in the year 1989 and later confirmed the status of Independent Department in the year 2001. Since its inception the department has the vision to train and educate its students to become successful professionals in the field of Architecture by sensitizing and making them responsive to their environment and society within which they have to create healthy and sustainable built environment.

About the Conference

Architecture and Planning professionals, through their intuitive designs have recognized that the built environments in which we live, learn, work, and worship nuance how we feel and act, setting the stage for quiet rejection, invigorating interaction, or inspiration. On the other hand Neuroscientists extended that intuitive understanding by showing how our brains are fine-tuned to our environment and how they respond and adapt to spatial information that reaches us through our senses. Thus interdisciplinary approach in design of built environments can become more conscious through evidence-based cues of how and why the brain responds to particular features of architectural space for better health and wellbeing of the society.

Target Audience

Interdisciplinary expertise of Architecture and Planning professionals who shell out the designs of built environment for comfort, Environmental Psychologists who in turn understand the behavior of the people in their environmental setup and Computer Sciences professionals who can associate with above professionals to develop models or simulations for complex analysis, are expected to participate to enable advancements in Cognitive research. Participants are encouraged to contribute their presentations on (but not limited to) the following topics.

Conference Topics

Architectural aesthetics and human perception
Spatial perception through various senses
Psychological comfort and behaviour
Environmental Psychology and Health & Wellbeing
Computational intelligence
Human activity recognition
Machine Learning

Guidelines to Authors:

Length of papers should not exceed 2500 words with 12 fonts, Times New Roman and Single Line Spacing with Abstract not exceeding 150 words mentioning Keywords. The submission should be made as word document with file size not exceeding 5MB with photographs and figures and sent either by post with CD along with Hardcopy or by e-mail as given in contacts details.

Programme

Built Environment & Environmental Psychology 09 February, 2012

09:00 – 10:00	Inauguration
10:00 – 10:15	Snacks & Tea Break
10:15 – 11:00	Keynote Addresses
11:00 – 13:00	Speakers
13:00 – 13:30	Lunch Break
13:30 – 14:30	Keynote Addresses
14:30 – 16:00	Speakers
16:00 – 16:15	Snacks & Tea Break
16:15 – 17:30	Speakers

Neuroscience and Research Methodologies 10 February, 2012

08:30 – 09:00	Breakfast
09:00 – 10:00	Keynote Addresses
10:00 – 11:15	Speakers
11:15 – 11:30	Snacks & Tea Break
11:30 – 13:00	Speakers
13:00 – 13:30	Lunch Break
13:30 – 15:30	Speakers
15:30 – 15:45	Snacks & Tea Break
15:45 – 17:45	Speakers
17:45 – 18:30	Valedictory

Venue:

Platinum Jubilee Guest House, Andhra University

Registration Details:

	Student	Faculty	Industry
Participants	Rs. 650/-	Rs. 1350/-	Rs. 2000/-

DD from any nationalized bank should be drawn in favour of Chairman, CRHPBEHW-2012 payable at Visakhapatnam.

Important Dates:

Last Date for Registration:	30 DEC 2011
Papers Submission Deadline:	15 DEC 2011
Notification of Acceptance:	20 JAN 2012