



ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION
 RECOGNISED BY THE DISTANCE EDUCATION COUNCIL, NEW DELHI.

ENTRANCE TEST-CUM-ADMISSION NOTIFICATION
FOR ADMISSION INTO MBA/MCA PROGRAMMES-2010

Applications are invited for the Entrance Examination as well as Admissions into **MBA (Marketing / Finance / HRM) & MCA** Courses through **School of Distance Education, Andhra University** for the academic year 2010-11 from fresh and in-service candidates. ICET qualified candidates need not appear for this Entrance Examination and can seek admissions directly.

- 1) MBA (Three years) - MBA (Marketing) / MBA (Finance) / MBA (HRM)
 Eligibility : ICET Rank Holders or qualified candidates of Entrance Test for MBA/MCA courses conducted by the SDE, AU with a Bachelor's Degree other than BFA and BA (OL) of AU or of any other University recognized by A.U. as equivalent thereto besides passing SSC or equivalent examination with Mathematics as one of the subjects. The candidates with Professional Qualifications like BE., B.Tech., B.Pharm, Medicine, Law, C.A. ICWAI, C.S., AMIE, AIETE, etc., are also eligible.
- 2) Executive MBA (Two years) - MBA (Marketing) / MBA (Finance) / MBA (HRM)
 Eligibility : i) In addition to eligibility criteria for **3-year MBA**, candidates should have at least two years of in-service experience after passing graduation or qualifying examination as on 01-07-2010. However, the candidates with **ten years of experience** after graduation or qualifying examination can seek admission without test.
 (ii) the candidates with M.Com, / CA/ICWAI/CS will be permitted to complete MBA through School of Distance Education within one year duration by exempting equivalent papers already studied in their respective PG or Professional degree. However, they have to qualify in entrance test.
- 3) Additional Optional Papers of MBA Programme :
 Candidates who have completed MBA Course from Andhra University or any other University recognized as equivalent thereto are permitted to pursue Additional Optional Papers in Marketing / HRM/Finance as the case may be getting admitted into the Final year of two year or Final year of three year MBA programme. Such candidates need not appear for any entrance test.
- 4) MCA (Three years) :
 Eligibility : ICET Rank Holders or qualified candidates of Entrance Test for MBA/MCA courses conducted by School of Distance Education, A.U., with a Bachelor's Degree other than BFA and BA (OL) of AU or any other University recognized by AU as equivalent thereto. Candidates must have Mathematics at Plus Two (Intermediate / PUC) level or should have passed Bachelor's Degree in any discipline with Mathematics as one of the subjects of study.
 Lateral Entry : Candidates who have passed PGDCPA (Post Graduate Diploma in Computer Programming and Applications) offered by the School of Distance Education, AU can seek admission into 2nd year of MCA.
 Applications for the **Entrance Examination** and **admissions** into MBA/MCA Courses will be issued from 26-07-2010. Intending candidates may write to the undersigned by designation for application form by sending DD for Rs. 300/- (Entrance/Admissions) drawn in favour of the Registrar, Andhra University payable at Visakhapatnam. The candidate has to write his/her name & address on the reserve side of DD stating the purpose.

Particulars	For Entrance Examination	For Admission
Sale of Applications	26.07.2010	26.07.2010
Cost of Application	Rs.300/-	Rs.300/-
Cost of Application by post	Rs.350/-	Rs.350/-
Last date for receipt of filled-in Applications		
Without fine	25.08.2010	18.10.2010
With a fine of Rs.300/-	30.08.2010	30.10.2010
Date of Entrance Examination	05.09.2010	

Entrance Examination as well as Admission applications are available at the following centres, which are also centres for Entrance Examination: (1) Govt. College for Men, **Srikakulam** ; (2) PR Govt. College, **Kakinada** ; (3) Govt. Arts College, **Rajahmundry** ; (4) Satavahana College, Chuttugunta, **Vijayawada** ; (5) R.G.Kedia College of Commerce, Near New Chaderghat Bridge, **Hyderabad** ; (6) School of Distance Education, A.U., **Visakhapatnam**.

Note : The candidates can also download the Entrance / Admission applications from our website. However, they have to pay an amount of Rs. 300/- by way of DD in favour of Registrar, A.U., and send along with their respective applications.

Visakhapatnam
 Dt :24-07-2010

www.andhrauniversity.info/sde

DIRECTOR